

There are four (4) vacancies available for:

Marketing Intern

IBC-M Riverside and Riverview Campus

IBC-M is seeking four highly motivated and adaptable **Marketing interns** for 3-8 months. The positions are for interns based on either the IBC-M Riverside or Riverview Campus. The main goal of the internship will be to recruit top-quality students to IBC-M for the 2023-2024 academic year.

Main tasks & responsibilities

- Engage and build relationships with prospective students through various promotional activities in Mitrovica and regionally;
- Provide input on tactics into the marketing strategy and tactics that will maximize recruitment of top students for the 2023-2024 academic year;
- Develop and execute new ideas related to promotional activities;
- Create content and activities to engage and excite prospective students – social events, student competitions, word-of-mouth marketing, viral videos, success stories, field experiences, courses and matura exam courses etc;
- Arrange and participate in marketing and promotions-related meetings;
- Maintain an accurate and up-to-date database of promotional activities.
- Contact and inform potential candidates about the IBC-M offers
- To set up groups of potential and already applied candidates for the Entry Exam

PROFILE:

- Excellent verbal and written communication skills (English language required);
- Good computer skills (Excel, Word, Adobe, Google Drive);
- Ability to rapidly build trust with prospective students, parents, teachers, and other stakeholders;
- Outgoing self-motivated team player with a positive attitude;
- Professional, organized, and dependable.
- *IBCM alumni strongly preferred.*

Compensation and Benefits:

- Interns will be compensated with a monthly stipend and earn bonuses based on performance.
- Professional development and training opportunities.
- Local and regional travel.
- Top performing interns who reach their targets will be offered a regular job at IBCM.

Duration:

- 3 months initially, renewable up to 8 months (March 2023), with compensation increasing over the duration of the internship if performance targets are achieved.

If you are interested, please send your CV and letter of motivation by 08th March 2023 to ibcm_vacancy@ibcmitrovica.eu (Reference: Marketing Intern).

For more information, please visit the IBC-M website: www.ibcmitrovica.eu.